

WEBSITE DEVELOPMENT PROCEDURE

This document is aimed to give new clients an overview of the time scale and stages involved in the creation of a new website.

STAGE 1:

Completion of Web Briefing Form

The client completes our website briefing form (WBF)
The web briefing form can be obtained via our website (<http://www.jenetic.co.uk>)

STAGE 2:

Proposal & Cost Quotation

Once the website briefing form has been completed by the client Jenetic will produce a Proposal and Cost quotation for the client.

STAGE 3:

Terms & Conditions / Signing of contracts

When both parties are agreed on the proposal and cost quotation a completion (live) date will be agreed on, at which point Jenetic will send the client a contract to sign including terms and conditions. Terms and conditions can be sent beforehand on request. We ask for 50% payment upfront. This ensure both parties are committed to the project.

STAGE 4:

Project begins

The client will be provided with a content preparation guide from Jenetic, in short a document to gain all the text that will be present on the website. Additionally the client will be asked to gather any images / files, e.g product photos, that are to be used within the website.

At this time Jenetic will produce a project timeline for both ourselves and the client. Additionally Jenetic will create a multitude of designs (looks) for the website, once completed these designs will be shown to the clients for deliberation.

STAGE 5:

Design Implementation

Once a design has been agreed upon. Jenetic will implement the design into a working framework for the website.

STAGE 6:

Technical Implementation

At this point it will be necessary that the client provides all information requested at Stage 4. If relevant, the client will now be asked to decide on a Domain name (e.g www.jenetic.co.uk). Jenetic will now start the implementation of the websites 'engine'.

STAGE 7:

Website Complete / Domain Name Registration & Hosting

If relevant, the client will be required to have made a decision on a domain name. Jenetic will now setup the domain name and hosting for the client.

STAGE 8:

Website LIVE

Jenetic will now upload the website to the hosting package and link it to the clients domain name. At this point the website will go 'live' and the project will be complete. At which time the client will be due to pay the remaining 50% balance.

Additional Information

All Jenetic websites come with a free maintenance contract.
Due to the varied complexity between websites, time scales can vary greatly. However the average time from Stage 1-8 is between 3 - 10 weeks.
One off payment - No hidden charges